



Date: August 1, 2015

Site Name: Jacksonville, FL

Vision Statement

The arts have the power to engage, enrich, and inspire children to build creative and prosperous communities. Duval County Public Schools, in partnership with the Jacksonville community, will ensure every K-8 student equal access to a high quality arts education.

Goals

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| Program Services | Provide all students in grades K-5 with sequential instruction in the visual and performing arts and provide all students in grades 6-8 with access to sequential instruction. |
| Capacity Building | Increase professional development opportunities in both the arts and arts integration for classroom teachers, arts educators, administrators, arts organizations and teaching artists. |
| Advocacy | Advocate for the importance of arts education to families, educators, policymakers, students and business leaders through a concerted communications plan. |
| Cross-Sector Collaboration | Strengthen existing partnerships and forge dynamic cross-sector collaborations to expand the quality and reach of arts education throughout Duval County Public Schools. |
| Advancement | Ensure the sustainability of the initiative by mobilizing the community and securing financial support. |

(over)

| 14-15 Action Steps | Goal Addressed | Measurement of Success/ Numbers Served |
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| Create local branding for AGC Jacksonville | Advocacy | <ul style="list-style-type: none"> • Created logo, print collateral and social media campaign on Facebook and Twitter. • Launched branding at major event with more than 8,000 in attendance, which included participation of more than 20 organizations, including leadership from the City of Jacksonville and the Superintendent of Public Schools. • Garnered pre- and post- event coverage through print and broadcast media as well as social media. |
| Create and convene local Steering Committee to oversee initiative and Working Groups for each goal. | Cross-Sector Collaboration | <ul style="list-style-type: none"> • Activated highly diversified committees of leaders from business, education, philanthropy, and arts and culture sectors. • Held 18 meetings for 45 individuals to discuss and execute action items toward second year goals |
| Ensure the continued growth and development of arts education with Duval County Public Schools. | Program Services | <ul style="list-style-type: none"> • Worked to ensure DCPS now employs at least one FT art and one FT music teacher in every elementary school and at least one FT art or music teacher in each middle school with a 91% retention rate this year • Supported the additional arts administrator to its staff in order to support growth in visual arts programming |
| Create Case Statement for fundraising efforts to support arts education programs for “gap” students. | Advancement | <ul style="list-style-type: none"> • Created case statement and allocated additional funds for this purpose • Surpassed first year fundraising goals through support from include private donors, the Community Foundation for Northeast Florida, the Arthur Vining Davis Foundations, The National Endowment for the Arts, the Jaguars Foundation and Florida Blue |
| Create a Pilot Program and address specific barriers outlined in the first year of data. | Program Services | <ul style="list-style-type: none"> • Adopted a local feeder pattern of three elementary and one middle school for a Pilot Program case study • Provided new artist residencies, supplies and focused professional development offerings through community partners <ul style="list-style-type: none"> • Theatre Jacksonville – collaborated with teachers to provide new theatre activities for ESE classrooms |

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| | | <ul style="list-style-type: none"> • AIGA Jacksonville – extended graphic design program to include middle school students • A local muralist, mosaic artist and Irish dancer were each paired with teachers to develop new school specific projects • Riverside Fine Arts expanded its school concert series adding master classes in drumming |
| Increase the number and variety of professional development opportunities in the arts. | Capacity Building | <ul style="list-style-type: none"> • Offered four arts integration workshops from Kennedy Center teaching artists and four discipline-specific workshops for DCPS educators to utilize for renewing their teaching certificate through the support of The Kennedy Center and The Rice Family Foundation • Became the largest single organization to facilitate multi-disciplinary arts education professional development to Duval County Public Schools |
| Forge new partnerships to benefits students | Cross-Sector Collaboration | <ul style="list-style-type: none"> • Opened new funding avenues for arts programs through national funding agencies • Worked with five arts partners to increase their programming for students, including new programming for ESE students • Cultivated relationships with three national program partners to bring their work to Jacksonville |

Please tell us about any changes in arts education policies; or increases in funding, media attention, or staffing, as a result of your *Any Given Child* project.

- Duval County Public Schools continued to employ FT art and music teachers at every K-8 school. A new Director of Arts was hired and has added a second arts education administrator position for visual arts, creating both an Elementary and Secondary Specialist.
- DCPS Superintendent Nikolai Vitti was named Superintendent of the Year by the Florida Art Teachers Association.
- The Cathedral Arts Project was awarded a collective impact grant by the National Endowment for the Arts and was a finalist for the National Arts and Humanities Youth Program Award.
- As a result of AGC Jacksonville's efforts, "arts education" media mentions in our market have increased over the past year as the movement moves to the forefront of the community's conscious. For example:
 - The largest local newspaper highlighted the strategic goals of the initiative in a cover story last November.

- Two local magazines with combined readership of 115,000 also published featured articles.
- In the first year of implementation, AGC Jacksonville had been praised in more than 17 instances of both print and broadcast media and Digital media campaigns have also already attracted more than 400 social media followers, with an average of nearly 100 individuals engaging on a weekly basis.

Please update the statistics for your school district below. (If you work with more than one school district through *Any Given Child*, please provide statistics for each district)

Number of students in grades K-8: **79,285**

Percentage of students with free or reduced lunch (K-8): **51%**

Number of students with disabilities (K-8): **20,777**

Number of teachers serving grades K-8: **5,946**

Number of schools serving grades K-8: **129**

Number of Title I schools (K-8): **65**

Graduation rate: **74%**

Please tell us about an innovation or program you would like to share with others at the 2016 *Any Given Child* Exchange.

The AGC Jacksonville Phase II Launch event was a collaborative production involving many community partners for the public announcement of the first year data results, strategic goals, selection of the local steering committee members, backbone organization, and executive director. It served as a great opportunity to unveil the local branding elements and get the community involved. The Jacksonville Symphony Orchestra played their first outdoor concert in many years, cultural partners lined the streets with information booths and the Mayor declared Arts and Culture Day for the City. More than 8,000 individuals attended the event and it generated much local media coverage, including print, broadcast and social media.