



**PHASE III ACTION PLAN**

Site: Sacramento

Year: 2013-2014

SIGNATURES

Superintendent

Mayor:

Site Coordinator:

Date: 1-30-14

Date: 1-30-14

Date: 1-28-14

**Goals**

**Action Steps**

**Person Responsible**

**Due Date**

**Measures of Success or Impact on Students**

Goals	Action Steps	Person Responsible	Due Date	Measures of Success or Impact on Students	
<p>Goal 1: Strengthen and continue to use programs and artists/arts organizations currently on the AGC rosters, while providing opportunities for new arts education providers to participate.</p>	1. Assess and update current successful arts exposure providers offerings	Erika Kraft Rae-Nani Stokes	8-30-13	<p>Feedback on residency and arts exposure evaluations from last year guides development of roster this year.</p> <p>Numbers of participants in artist outreach events, data from their event evaluations, and numbers and quality of new applications for artist rosters including increase in representation of multi-cultural art forms.</p>	
	2. Assess and select past successful residency artists to participate this year	Erika Kraft	8-15-13		
	3. Plan and produce up to 4 professional development events for new residency artists & arts organizations	Erika Kraft	9-28-13 - 4-30-14		
	4. Conduct outreach to identify 4-7 more arts providers in music and multi-cultural art forms	Jackie White Erika Kraft Kim Tucker	AGC Comm. Coordinator Marketing Comm.		3-31-14
<p>Goal 2: Conduct a program evaluation of governance, initiative impact and programming</p>	1. Identify external evaluator to develop and conduct evaluation plan	Priscilla Enriquez	2-28-14	<p>Evaluator selected and evaluation plan developed and implementation begun. Student, teacher, school and artist input collected and analyzed to inform programming, support fundraising and provide a clear picture for communicating our successes and building support.</p>	
	2. Revise and redeploy Any Given Child Mapping Tools	Chair	3-31-14		
	3. Develop/revise/implement rubrics for all programs; identify and implement student evaluation strategy	Kathy Fleming Jackie White Gayle Carrick Erika Kraft	AGC Comm. AGC Comm. AGC Comm. Coordinator		2-18-14; Implement by 6-13-14
	4. Analyze data captured in 1-3 above and make recommendations for long term future programming	TBD	External Evaluator		7-30-14
<p>Goal 3: Provide greater support for arts providers, classroom teachers and administrators through</p>	1. Plan and implement 6 workshops on Common Core Standards and the arts for school and arts communities	Jackie White Gayle Carrick Erika Kraft	9/26-28, 10/11/13, 3-5-14	<p>Success will be measured by numbers enrolled in workshops, increased understanding and skills of artists and teachers built through</p>	
	2. Plan and implement 3-4 workshops on	Jackie White	AGC Comm. Coordinator AGC Comm.		11-5-13,

<p>sequential professional development with national and regional presenters and peer mentoring</p>	<p>arts integration, collaborative planning and peer mentoring for residency artists and teachers</p>	<p>Gayle Carrick Erika Kraft</p>	<p>AGC Comm. Coordinator</p>	<p>11-16-13, 12-10-13, 5-1-14</p>	<p>workshops and demonstrated through self-evaluation, external program evaluation and pre/post student assessment.</p>
<p>Goal 4: Launch Enriched Arts Assembly Pilot Program in 8-10 schools</p>	<p>1. Identify lead artists and arts organizations for pilot</p>	<p>Erika Kraft</p>	<p>Coordinator</p>	<p>9-15-13</p>	<p>Rubrics for teachers and artists deployed and analyzed; mid-pilot and post-pilot reassessments conducted with outside consultant. Schools and students requesting more of these kinds of experiences will guide next steps.</p>
	<p>2. Provide 3 workshops for artists to develop Enriched Assembly pilot program curriculum</p>	<p>Erika Kraft Sabrina Klein</p>	<p>Coordinator Consultant</p>	<p>8-30, 9-20, 10-2, 2013</p>	
	<p>3. Provide marketing materials to school districts for selection of pilot sites</p>	<p>Erika Kraft</p>	<p>Coordinator</p>	<p>10-15-13</p>	
	<p>4. Conduct and evaluate programming</p>	<p>Erika Kraft Sabrina Klein</p>	<p>Coordinator Consultant</p>	<p>Jan.-May 2014</p>	
<p>Goal 5: Develop long range goals for program</p>	<p>1. Conduct meetings with school district leaders and arts providers to provide feedback and future direction on analysis from Goal #2.</p>	<p>Chair Member Erika Kraft</p>	<p>AGC Comm. Board or AGC Comm. Coordinator</p>	<p>6-1-14</p>	<p>Increased visibility for arts education through inclusion of Any Given Child in Sacramento's Cultural Plan. Realistic goals and program direction based on systematic review of programmatic and governing outcomes over the years, and current needs. Grassroots investment in the future direction by stakeholders.</p>
	<p>2. Convene retreat for Any Given Child Committee to develop long range goals based on: 2-29-12 Planning Retreat Outcomes, 7-12-12 Consultation with Barbara Shepherd, research and evaluations conducted over the course of the AGC program, and input from school district leaders and arts providers.</p>	<p>Chair Erika Kraft</p>	<p>AGC Comm. Coordinator</p>	<p>7-30-14</p>	
	<p>3. Distribute to stakeholders for review and feedback and finalize plan.</p>	<p>Erika Kraft</p>	<p>Coordinator</p>	<p>9-30-14</p>	
	<p>4. Integrate AGC long range goals into Arts Commission's Cultural Plan.</p>	<p>Shelly Willis</p>	<p>Exec. Director</p>	<p>2014</p>	
<p>Goal 6: Develop and implement Marketing/Public Relations and Fundraising Plan</p>	<p>1. Develop and distribute internal marketing materials for AGC programming including: school assembly introduction text; school &amp; PTA newsletters &amp; website text; multi-use AGC signage</p>	<p>Erika Kraft</p>	<p>Coordinator</p>	<p>1-15-14</p>	<p>Regular use of branding and in-school communication vehicles for all programming. An easily accessible, effective and current website presence. Program featured in at least 3 earned media appearances. 2 or more opportunities for Committee and Friends members to</p>
	<p>2. Redesign AGC web &amp; social media presence; gain visibility in earned media</p>	<p>Kim Tucker Shelly Willis</p>	<p>Marketing Fundraising Comm. Chair;</p>	<p>6-30-14</p>	

			Exec. Dir.		meet and talk with educational leaders.
	3. Create opportunities for contacts with school/district administrators, school boards, and regional leaders and funders in education.	Jackie White Lily Williams	AGC Comm. PTA & AGC Comm.	3-28-14	40% more funds raised for AGC.
	4. Increase funds raised for AGC by 40% through 3 fundraisers	Kim Tucker Shelly Willis	Marketing Fundraising Comm. Chair; Exec. Dir.	11-1-14	
	5. Meet with individual members of the School Board and Superintendents of School Districts.	Chair Members	AGC Comm. Friends Board	6-30-14	Individual meetings convened with 2 superintendents and at least one school board member in each participating district.