

Giving Cues: Developing Performance Materials for Young People

In addition to experiencing the sheer enjoyment of attending a performance, **how can young people learn to be discerning and reflective audience members?** This Seminar involves participants in discussions and activities that clarify key principles for developing visually appealing, quality written materials.

Drawing on the Kennedy Center's three-year study and over a decade of experience developing performance guides for young people, this Seminar demonstrates ways to develop attractive, educationally-sound materials that arouse students' interest and stimulate thoughtful, active responses to performances.

Participants leave the Seminar with inspiration and direction for creating their own guides, as well as the Kennedy Center's publication *Giving Cues: Recommended Guidelines for Writing and Designing Performance Materials for Young People*. After the Seminar, the sponsor provides *Next Steps*, such as feedback on drafts of performance guides.

This Seminar is appropriate for performing artists and staff members of arts and cultural organizations. The recommended prerequisites are *Laying a Foundation: Defining Arts Integration*, *Mapping the Journey: Planning Effective Residencies for Students*, *Anatomy of a Lesson: Designing Instruction*, and *Planning and Presenting Effective Teacher Workshops*.

Number of Participants: Up to 25

Length: One Day

Faculty: One Seminar Leader

Fee: \$4,500/\$3,500*

** Discounted fees are available to members of a Kennedy Center National Partnerships program. Inquire for more information.*



Visit www.kennedy-center.org/seminars or contact the Kennedy Center at (202) 416-8843 for more information.