

**PROGRAMMING COMMITTEE**

Goals	Action Steps	Person Responsible		Due Date	Measures of Success or Impact on Students
		Name	Role		
<b>Goal 1:</b> Implement arts integration, arts for art's sake, and arts enhancement programming for MCPS K-5 students and educators in all 9 elementary schools and 1 middle school.	Establish Arts Integration residencies at all 9 K-5 elementary schools and 1 middle school.	Chris Neely, School Working Teams	ED, MCPS Staff	Nov-May	Arts education programming will be implemented in 100% of indicated MCPS schools during the 2015-2016 school year.
	Coordinate 1 arts enhancement activity for every K-8 student.	Community Partners, Chris Neely, John Combs	ED, MCPS Staff, various education coordinators	Sept-May	
	Facilitate regional professional development trainings in arts integration for educators at 3 MCPS schools.	Karen Kauffman, Creative Pulse Staff, Trevor Laboski, Chris Neely, Stuart Stotts	UM & Creative Pulse Staff, Kennedy Center Facilitator, ED, MCPS Staff	Jan-Aug	

## ADVANCEMENT COMMITTEE

Goals	Action Steps	Person Responsible		Due Date	Measures of Success or Impact on Students
		Name	Role		
<b>Goal 2:</b> Increase funds available for arts education opportunities.	Secure 35,000 for transportation costs allowing every K-8 student to attend 1 arts enhancement experience per year.	Trevor Laboski	MCPS staff	Nov-Dec	Raise 60,000 to support ongoing arts education programming for MCPS students.
	Visit 2 Montana communities to increase statewide connections.	Mike Halligan, Chris Neely, Trevor Laboski, Melanie Brock	Foundation & MCPS staff, ED, consultant	Nov	
	Raise additional 25,000 in funds for arts integration pilot projects.	Advancement Committee, Chris Neely	Foundation & MCPS staff, ED, consultant	Ongoing	
	Create a 3 yr. strategic development plan.	Advancement Committee Members	Foundation & MCPS staff, ED, consultant	Jan	

## DATA & EVALUATION COMMITTEE

Goals	Action Steps	Person Responsible		Due Date	Measures of Success or Impact on Students
		Name	Role		
<b>Goal 3:</b> Establish tracking methods for evaluating the success of the initiative's efforts for MCPS staff and teaching artists.	Create measurement tools for evaluating the initiative's efforts for educators, administrators, and teaching artists.	Data & Evaluation Committee Members	MCPS & UM staff, ED	Nov-Dec	Tracking methods created and implemented.
	Reevaluate all 9 elementary schools and 1 middle school using original survey.	Lori Gray & Karen Kauffman	UM Staff	May	
	Track arts education programming occurring in individual schools.	Chris Neely	ED	Ongoing	
	Develop residency assessment tools.	Dorothy Morrison, Karen Kauffman, Chris Neely	MCPS staff, UM staff, ED	Nov	

## COMMUNICATION COMMITTEE

Goals	Action Steps	Person Responsible		Due Date	Measures of Success or Impact on Students
		Name	Role		
<b>Goal 4:</b> Implement marketing strategies to inform the greater Missoula community about the Initiative's efforts.	Develop marketing materials focusing on community collaborations with partners.	Chris Neely, June Noel	ED, Washington Corp. Staff	March	Increase in exposure grows a greater community awareness increasing possible future funding opportunities and collaborations.
	Develop and distribute information tools for schools to communicate their individualized arts education plan and residencies with the school community.	Chris Neely, School Working Teams	ED, MCPS Staff	Nov	
	Provide all parties affiliated with the Initiative's efforts specific marketing information to distribute within their networks.	Chris Neely, Tom Bensen, Trevor Laboski, Karen Kauffman	ED, MCC ED, MCPS staff, UM staff	Ongoing	
	Distribute Initiative Insert to all K-8 families (year 2)	Trevor Laboski	MCPS staff	Aug	