

Any Given Child New Orleans (AGCNO) (working name) is a collective impact initiative to coordinate and support arts education in its decentralized school system (95% of New Orleans public schools are charters administered by 43 different governing bodies). AGCNO networks education, government, arts, business, and philanthropy to support excellence and access in arts education through professional development, information sharing and creating pathways for schools to expand their offerings in art experiences, art instruction and arts integration. AGCNO's goal is to ensure every K-8 child receives pervasive, abundant and resource-rich arts learning experiences connected to New Orleans cultures and models and supports excellence and best practices.

With the Kennedy Center, a yearlong planning process created 5 goals to: build understanding and support in the community for the power of arts education, create common understanding of excellence in arts education, identify and provide pathways for schools to improve their arts education status and to connect students with arts education resources. Initially 32 public schools will participate with expansion anticipated. AGCNO is steered by a Governing Committee and five working committees who support and direct the work of the initiative. KID smART, an arts education organization in New Orleans is the housing agency for the initiative. The following is an outline of three years of programming to reach those goals.

#### Governing Committee

Scott Aiges, New Orleans Jazz & Heritage Foundation

D'Juan Hernandez, Attorney

Echo Olander, KID smART

Sonya Robinson, Artist Corps New Orleans

Asante Salaam, City of New Orleans, Cultural Economy

Kyle Wedberg, New Orleans Center for Creative Arts

#### **ANY GIVEN CHILD GOALS**

1. **ACCESS TO ARTS EXCELLENCE** - Expand **access** to **excellent** arts rich schools that provide rigorous, sequential and joyful arts education.
2. **ARTS INVESTMENT** - **Invest** in arts education by identifying and developing resources to ensure sustainability of program plans.
3. **COMMUNICATION** - **Communicate** and connect with stakeholders, partners and community to build awareness and share information.
4. **ADVOCACY** - **Advocate** for arts education by creating a policy platform and engaging stakeholders as champions to help facilitate its realization.
5. **ARTS EDUCATION HUB** - Develop and maintain an **Arts Education Hub** database website of mapped data and arts education resources to inform decision making and programming.

## **Year 1: 2015-16**

### **Governance/Admin**

- Finalize legal governance structure and continue to populate working groups
- Hire a Director
- Craft Professional Development calendar working with Kennedy Center resources and through the existing resources from cultural institutions (to build arts education competency of teaching artists, schools and cultural institutions)

### **Goal 1: Access/Excellence**

- Create rubric for arts rich schools
- To assist schools in being able to work towards excellence in arts education, hence more valuable to parents/guardians in a market-driven enrollment system
- Create common definitions for arts education terms to align all stakeholders
- Meet with and collect data from participating schools to obtain accurate information about existing arts programming and their current desires for arts hub
- Create pilot project and application process for first cadre of schools
- Organize professional development opportunities for schools and teaching artists by coordinating resources from Kennedy Center and local arts organizations

### **Goal 2: Investment**

- Raise funds for AGCNO initiative
- Raise funds for school pilot project

### **Goal 3: Communication**

- Create an engaging, action-oriented name and branding for the initiative
- Prepare and present media event to announce initiative
- Create and disseminate materials for Year 2 programming
- Hire consultant and design interim informational website on AGCNO

### **Goal 4: Advocacy/Policy**

- Determine relevant data indices to collect and markers for success
- Gather current information about arts education policies nationally.
- Conduct initial research scan on relevant policy issues and identify potential consultant
- Engage community champions, parents and cultural institutions.

### **Goal 5: Arts Ed Hub**

- Research existing data hubs (Dallas, Chicago, Austin, Portland, etc)
- Convene cultural partners and parent groups to discuss preliminary needs and desires for arts hub

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## **AGCNO YEAR 2: 2016-17**

### **Goal 1: Access/Excellence**

- Work with 10 pilot schools to move them towards more comprehensive arts education. Pilot schools will receive:
  - Planning support to strategize for sustainable, comprehensive and sequential arts education. (Meet beginning and end of school year)
  - Funds for programming and arts resources including the possibility of residencies, professional development and field trips (in coordination with cultural partners)
  - Branding, marketing and advocacy information about the arts in their school to engage students, parents and community
- Remaining 22 schools will have access to arts resources to ensure that every school has:
  - One or more arts organization partner
  - All students interact with professional arts/artists
  - Access to professional development opportunities.

### **Goal 2: Investment**

- Identify and pursue sustainable funding at federal and local levels to support AGCNO
- Create fund development plan to ensure sustainability

### **Goal 3: Communication**

- Hire marketing consultant to prepare advocacy materials for policy makers and for use at the school and parent level
- Prepare and present media event to announce initiative

### **Goal 4: Advocacy/Policy**

- Engage consultant to help craft advocacy plan
- Create advocacy plan to create sustainable arts ed funding. Focus groups with parents, school leaders, cultural institutions (3)
- Gather information on current national arts ed policy

### **Goal 5: Arts Ed Hub**

- Convene stakeholders to determine components and needs of constituent users
- work with web designers and data consultants to structure)
- Develop resources partners for data collection and to eliminate duplication of efforts.
- With consultant build and beta test hub website.

## **AGCNO YEAR 3: 2017-2018**

### **Goal 1: Access/Excellence**

- Continue work with 10 pilot schools to move them towards more comprehensive arts education. Pilot schools will:
  - Receive resources outlined in pilot year 1
  - Have an expectation of moving along the spectrum at least one level
- Ensure access to non-pilot schools to the following resources
  - One or more arts organization partner
  - All students interact with professional arts/artists
  - Access to professional development opportunities.

### **Goal 2: Investment**

- Work with Advocacy committee to identify and pursue sustainable investments
- Apply to federal and local sources to support AGC

### **Goal 3: Communication**

- Promote advocacy campaign for why arts matter

### **Goal 4: Advocacy/Policy**

- Create data-driven policy agenda with common vocabulary and standards for arts education and arts organizations (reference rubric created in Access to Excellence) (i.e. change in per public allotment (MFP) for students to align with monthly attendance instead of annual).
  - Data driven
  - Create markers for success and how to get there
- Create advocacy campaign for why arts matter
- With consultant create plan to impact

### **Goal 5: Arts Ed Hub**

- Launch digital education hub
- Adjustments made to arts ed hub
- Marketing campaign for hub
- Outreach to sector members in education and the arts to create linkages and to drive use of hub.